

Rep Order# 6825822 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 103290
EC'd Yes Last Received: Printed: 06/22/2012 8:33 AM

Showing Buylines: All Lines Printed: 06/19/2012 7:33 AM

1 of 5

Station KSNV-TV LAS VEGAS, NV.
Advertiser () N.R.C.C. IE
Product NRCC IE 2012
Estimate# 2600
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
& PLACEMENT, 815 SLATER LANE Sales Office () PHILADELPHIA
ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY
Agency C/P1/P2/E 155/426/2600 Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

SC=*

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	F	5A-6A	WAKE W/WAGNRS1		:30	\$400.00	09/21-09/21	2	1	2	\$800.00	
2	M	5A-6A	WAKE W/WAGNRS1		:30	\$400.00	09/24-09/24	2	1	2	\$800.00	
3	TU	5A-6A	WAKE W/WAGNRS1		:30	\$400.00	09/25-09/25	2	1	2	\$800.00	
4	W	5A-6A	WAKE W/WAGNRS1		:30	\$400.00	09/26-09/26	2	1	2	\$800.00	
5	TH	5A-6A	WAKE W/WAGNRS1		:30	\$400.00	09/27-09/27	2	1	2	\$800.00	
6	F	6A-7A	WAKE W/WAGNRS2		:30	\$725.00	09/21-09/21	1	1	1	\$725.00	
7	M	6A-7A	WAKE W/WAGNRS2		:30	\$725.00	09/24-09/24	1	1	1	\$725.00	
8	TU	6A-7A	WAKE W/WAGNRS2		:30	\$725.00	09/25-09/25	1	1	1	\$725.00	
9	W	6A-7A	WAKE W/WAGNRS2		:30	\$725.00	09/26-09/26	1	1	1	\$725.00	
10	TH	6A-7A	WAKE W/WAGNRS2		:30	\$725.00	09/27-09/27	1	1	1	\$725.00	
11	F	7A-9A	TODAY SHW		:30	\$900.00	09/21-09/21	2	1	2	\$1,800.00	
12	M	7A-9A	TODAY SHW		:30	\$900.00	09/24-09/24	2	1	2	\$1,800.00	
13	TU	7A-9A	TODAY SHW		:30	\$900.00	09/25-09/25	2	1	2	\$1,800.00	
14	W	7A-9A	TODAY SHW		:30	\$900.00	09/26-09/26	2	1	2	\$1,800.00	

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LT In Day Time Program

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Showing BuyLines: All Lines							Traffic Order# 103290		Last Received: 06/19/2012 7:33 AM		Printed: 06/22/2012 8:33 AM	
Agency	NATIONAL MEDIA RESEARCH PLANNING						Rep Firm	Sales Office () PHILADELPHIA		Salesperson () AMY MCCREARY		
Agency C/P/I/P2/E	& PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314						Salesperson FAX#	215-568-6540		215-568-1845		
Flight Dates	09/21/2012 - 09/27/2012 <th>Hiatus Weeks</th> <th> </th> <th> </th> <th> </th> <th> </th> <th>Spots/Week</th> <th># of Weeks</th> <th>Total Spots</th> <th>Total Cost</th> <th>Daypart</th>	Hiatus Weeks					Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
15	TH	7A-9A	TODAY SHW	:30	\$900.00	09/27-09/27	2	1	2	\$1,800.00	---	
16	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	09/22-09/22	1	1	1	\$625.00	---	
17	SU	6A-7A	NW3-SUNRS WND	:30	\$375.00	09/23-09/23	1	1	1	\$375.00	---	
18	SU	7A-8A	SUN TODAY	:30	\$500.00	09/23-09/23	2	1	2	\$1,000.00	---	
19	F	9A-10A	TODAY SHW2	:30	\$425.00	09/21-09/21	1	1	1	\$425.00	---	
20	M	9A-10A	TODAY SHW2	:30	\$425.00	09/24-09/24	1	1	1	\$425.00	---	
21	TU	9A-10A	TODAY SHW2	:30	\$425.00	09/25-09/25	1	1	1	\$425.00	---	
22	W	9A-10A	TODAY SHW2	:30	\$425.00	09/26-09/26	1	1	1	\$425.00	---	
23	TH	9A-10A	TODAY SHW2	:30	\$425.00	09/27-09/27	1	1	1	\$425.00	---	
24	SU	930A-10A	CHRIS MATTHEWS	:30	\$425.00	09/23-09/23	1	1	1	\$500.00	---	
25	M	430P-5P	NEWS 3	:30	\$725.00	09/24-09/24	1	1	1	\$725.00	---	
26	TU	430P-5P	NEWS 3	:30	\$725.00	09/25-09/25	1	1	1	\$725.00	---	
27	TH	430P-5P	NEWS 3	:30	\$725.00	09/27-09/27	1	1	1	\$725.00	---	
28	F	5P-630P	NEWS 3	:30	\$1,200.00	09/21-09/21	2	1	2	\$2,400.00	---	
29	M	5P-630P	NEWS 3	:30	\$1,200.00	09/24-09/24	2	1	2	\$2,400.00	---	
30	TU	5P-630P	NEWS 3	:30	\$1,200.00	09/25-09/25	2	1	2	\$2,400.00	---	

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Ben Angle
Hiatus Weeks

Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
& PLACEMENT, 815 SLATER LANE Sales Office () PHILADELPHIA
ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY
Agency C/P/I/P/Z/E 155/426/2600
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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31	W		5P-630P	NEWS 3	:30	\$1,200.00	09/26-09/26	2	1	2	\$2,400.00	
32	TH		5P-630P	NEWS 3	:30	\$1,200.00	09/27-09/27	2	1	2	\$2,400.00	
33	F		7P-730P	JEOPARDY	:30	\$1,300.00	09/21-09/21	1	1	1	\$1,300.00	
34	TU		7P-730P	JEOPARDY	:30	\$1,300.00	09/25-09/25	1	1	1	\$1,300.00	
35	W		7P-730P	JEOPARDY	:30	\$1,300.00	09/26-09/26	1	1	1	\$1,300.00	
36	TH		7P-730P	JEOPARDY	:30	\$1,300.00	09/27-09/27	1	1	1	\$1,300.00	
37	M		730P-8P	WHEEL-FORTUNE	:30	\$1,300.00	09/24-09/24	1	1	1	\$1,300.00	
38	TU		730P-8P	WHEEL-FORTUNE	:30	\$1,300.00	09/25-09/25	1	1	1	\$1,300.00	
39	W		730P-8P	WHEEL-FORTUNE	:30	\$1,300.00	09/26-09/26	1	1	1	\$1,300.00	
40	TH		730P-8P	WHEEL-FORTUNE	:30	\$1,300.00	09/27-09/27	1	1	1	\$1,300.00	
41	F		8P-9P	WHO ARE YOU?	:30	\$1,700.00	09/21-09/21	1	1	1	\$1,700.00	
42	F		9P-10P	GRIMM-NBC	:30	\$3,000.00	09/21-09/21	1	1	1	\$3,000.00	
43	SU		530P-830P	NBC SUN-FITBIL	:30	\$10,000.00	09/23-09/23	1	1	1	\$10,000.00	
44	SU		830P-930P	NWS3 LIVE-PRIME	:30	\$1,600.00	09/23-09/23	1	1	1	\$1,600.00	
45	M		11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	09/24-09/24	1	1	1	\$1,200.00	
46	W		11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	09/26-09/26	1	1	1	\$1,200.00	
47	SA		11P-1135P	WRD2 NWS-SAT 11	:30	\$1,100.00	09/22-09/22	1	1	1	\$1,100.00	

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ALEXANDRIA, VA 22314 Salesperson () AMY MCCREARY
Agency C/P/P2/E 1551426/2600
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE